

**For immediate release (three pages)**

February 14, 2018  
Infomart Corporation

## **Infomart Corporation Appoints Third President and CEO Osamu Nagao**

Infomart Corporation resolved at its Board of Directors meeting today that Advisor Osamu Nagao, formerly of Mitsui & Co., Ltd., will take over from President and CEO Shoji Metabi effective March 23, 2018. Also effective March 23, 2018, Executive Managing Director Naotake Fujita will assume the position of Vice President and Representative Director, and Director Osamu Nagahama the position of Senior Managing Director.

The above appointments will be formally confirmed on approval of the 20th Annual General Meeting of Shareholders and the Board of Directors meeting to be held on March 23, 2018. Shoji Metabi will be appointed Chairman and Director on the same day.

Under the leadership of President Shoji Metabi, the Company has grown its B2B platform business by pursuing medium-term management strategies of aggressively increasing market share in the food service industry (expanding use of B2B Platform Ordering and B2B Platform Food Standards Database) and making its electronic invoicing platform a de facto standard (spread of B2B Platform Invoicing to all sectors). With the goal of further growth of B2B platforms, the Company decided to appoint from outside its ranks Osamu Nagao as its new President and CEO because of Nagao's expertise in organizational management and improving the value of growth companies, and his wealth of experience in overseas businesses, investment, and M&A.

From within its ranks, the Company has appointed Executive Managing Director Naotake Fujita as Vice President and Representative Director. Fujita has many years' experience overseeing the Company's administrative division and IR activities. This means the Company will be led by two Representative Directors. Director Osamu Nagahama will be appointed Senior Managing Director tasked with strengthening the Company's development structure. The Company decided to make these management team appointments for highly specialized management and nimble operational decision-making to ensure further business growth.

Osamu Nagao has experience of domestic and overseas investment in IT, food service, and drug discovery sectors as head of venture capital business at Mitsui & Co. He has excelled in diverse business areas in this major organization, such as formulating and implementing business strategies, serving as CEO of an investment company, and being assigned to growth businesses to improve their management. He also has extensive experience in doing business globally, mainly in the Americas, China, and Asia, which helped him build a relationship based on mutual trust with the Company. The Company believes Nagao has the outstanding knowledge, experience, and executive ability that make him the best candidate to steer Infomart Corporation into the next stage of growth.

## <A Message from Osamu Nagao>

Since its establishment, Infomart has developed and provided high value-added electronic systems and tools for B2B transactions in its e-marketplace and platform businesses (B2B Ordering, Food Standards Database, and Invoicing) to achieve robust growth. Applying my knowledge and experience of investment in new, overseas, and growth businesses to increase their value, I am determined to strengthen Infomart's one-of-a-kind business base and take the Company to greater heights and achieve sustained growth.

### (1) Osamu Nagao, appointed new President and CEO of Infomart



#### <Bio>

Born on January 27, 1960 (age 58) in Tokushima City, Tokushima Prefecture, Nagao graduated from University of Tokyo Faculty of Law in 1982 and joined Mitsui & Co., Ltd. in the same year. He graduated from Columbia Law School in 1993 with a Master of Laws degree and was admitted to the New York State Bar in 1994. He was seconded from Mitsui & Co. to Quintiles Transnational Japan K.K. as Senior Vice President, Corporate Development in 2004 and became President and CEO of MVC Corporation (now Mitsui & Co. Global Investment, Inc.) in 2005. In 2009, Nagao was appointed General Manager, Principal Investment Division of Mitsui & Co.'s Financial and New Business Unit. In 2012, Nagao became Senior Vice President of Mitsui & Co. (U.S.A.), Inc. and head of Corporate Planning Division and Chief Compliance Officer of Mitsui & Co.'s Americas Business Unit. He became Operating Officer of Innovation and Corporate Development Business Unit at Mitsui & Co. in 2014 and Senior Adviser of HOB Co., Ltd. In 2015. He became a corporate advisor of the Company in 2017.

#### [More about Osamu Nagao]

He enjoys good food and drink. He was a member of the Tokushima Prefecture high school rugby team. He lived in Koyasan, Wakayama Prefecture in 2016–2017 as part of a distance learning M.A. program in Esoteric Buddhism, Graduate School of Koyasan University (ongoing).

(2) Shoji Metabi, appointed new Chairman and Director



<Bio>

- 1986 Joined NOAH Corporation
- 1997 Founded Eco Support Company and became its representative
- 1998 Joined Infomart as Senior Managing Director
- 2017 Appointed President and CEO (current)

(3) Naotake Fujita, appointed new Vice President and Representative Director



<Bio>

- 1992 Joined Nissan Trading Co., Ltd.
- 1997 Joined CIS Co., Ltd.
- 2001 Joined Infomart as head of administrative division (current); appointed Director
- 2005 Appointed Executive Managing Director (current)

(4) Osamu Nagahama, appointed new Senior Managing Director



<Bio>

- 1994 Established SOM (private limited company), served as representative director
- 2001 Joined Infomart as head of development (current)
- 2003 Appointed Director (current)

<Company profile> (as of December 31, 2017)

|   |                |  |
|---|----------------|--|
| 1 | Company name   | Infomart Corporation (TSE1: 2492)  |
| 2 | Representative | Shoji Metabi, President and CEO  |
| 3 | Headquarters   | 13F Shiodome Shibarikyu Building, 1-2-3 Kaigan, Minato-ku, Tokyo 105-0022, Japan |
| 4 | Established    | February 13, 1998  |
| 5 | Capital        | 3,212,512 million yen  |
| 6 | Business       | Operation of B2B e-commerce platform   |
| 7 | Employees      | 437  |
| 8 | Website        | <a href="https://www.infomart.co.jp/">https://www.infomart.co.jp/</a>            |

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